

Working Together for Student Success

Economics

Standard 1: Scarcity and Economic Reasoning

Students understand that productive resources are limited; therefore, people, institutions, and governments cannot have all the goods and services they want. As a result, people, institutions, and governments must choose some things and give up others.

IAS	Content Connector
E.1.2: Explain that entrepreneurs combine productive resources	E.1.2.a.1: Explain that entrepreneurs combine productive
to produce goods and services with the goal of making a profit.	resources to produce goods and services with the goal of
	making a profit.
E.1.3: Identify incentives and explain how they influence	E.1.3.a.1: Identify incentives and explain how they influence
decisions.	decisions.
E.1.4: Explain that voluntary exchange occurs when	E.1.4.a.1: Explain that voluntary exchange occurs when
households, businesses, and governments expect to gain.	households, businesses, and governments expect to gain.
E.1.5: Define scarcity and explain how choices incur	E.1.5a.1: Define scarcity and explain how choices incur
opportunity costs and tradeoffs.	opportunity costs and tradeoffs.
E.1.6: Use a production possibilities curve to explain the	
concepts of choice, scarcity, opportunity cost, tradeoffs,	
unemployment, productivity, and growth.	
E.1.7: Describe and compare the various economic systems	
(traditional, market, command, mixed); explain their strengths	
and weaknesses.	
E.1.8: Describe how clearly defined and enforced property	
rights are essential to a market economy.	
E.1.9: Diagram and explain the circular flow model of a market	E.1.9.a.1: Diagram and explain the circular flow model of a
economy.	market economy.

Standard 2: Supply and Demand

Students understand the role that supply and demand, prices, and profits play in determining production and distribution in a market economy.

IAS	Content Connector
E.2.1: Define supply and demand and explain the causes of the	E.2.1.a. 1: Define supply and demand and explain the causes of
Law of Supply and the Law of Demand.	the Law of Supply and the Law of Demand.
E.2.2: Recognize that consumers ultimately determine what is	E.2.2.a.1: Recognize that consumers ultimately determine what
produced in a market economy.	is produced in a market economy.
E.2.3: Illustrate how supply and demand determine equilibrium	E.2.3.a.1: Illustrate how supply and demand determine
price and quantity.	equilibrium price and quantity.
E.2.4: Identify factors that cause changes in market supply and	E.2.4.a.1: Identify factors that cause changes in market supply
demand and how these changes affect price and quantity in a	and demand and how these changes affect price and quantity in
competitive market.	a competitive market.
E.2.5: Describe how elasticity (price) sends signals to buyers	E.2.5.a.1: Describe how elasticity (price) sends signals to
and sellers.	buyers and sellers.
E.2.6: Demonstrate how government wage and price controls,	E.2.6.a.1: Demonstrate how government wage and price
such as rent controls and minimum wage laws, create shortages	controls, such as rent controls and minimum wage laws, create
and surpluses.	shortages and surpluses.
E.2.7: Describe how the earnings of workers are determined by	E.2.7.a.1: Describe how the earnings of workers are
the market value of the product produced and workers'	determined by the market value of the product produced and
productivity, as well as other factors.	workers' productivity, as well as other factors.



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IAS	Content Connector
E.2.8: Illustrate how physical and human capital investment raise productivity and future standards of living.	E.2.8.a.1: Illustrate how physical and human capital investment raise productivity and future standards of living.





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Standard 3: Market Structures

Students understand the role of business firms and analyze the various types of market structures in the United States economy.

IAS	Content Connector
E.3.1: Identify the ways that firms raise financial capital and	
explain the advantages and disadvantages of each.	
E.3.2: Demonstrate how firms determine optimum levels of	
output by comparing marginal cost and marginal revenue.	
E.3.3: Compare and contrast the basic characteristics of the	
four market structures: monopoly, oligopoly, monopolistic	
competition, and pure competition; explain how various	
amounts of competition affect price and quantity.	
E.3.4: Recognize the benefits of natural monopolies	
(economies of scale) and explain the purposes of government	
regulation of these monopolies.	

Standard 4: The Role of Government

Students understand that typical microeconomic roles of government in a market or mixed economy are the provision of public goods and services, redistribution of income, protection of property rights, and resolution of market failures.

IAS	Content Connector
E.4.1: Explain the roles of government in a market economy.	E.4.1.a.1: Define Market Economy
E.4.2 Explain how markets underproduce public goods and	E.4.2.a.1: Explain how markets underproduce public goods
explain why the government has an interest in producing these	and explain why the government has an interest in producing
public goods.	these public goods.
E.4.3: Describe how the government taxes negative	
externalities (spillovers) and subsidizes positive externalities	
(spillovers) to resolve the inefficiencies they cause.	
E.4.4: Describe major revenue and expenditure categories	
and their respective proportions of state and federal budgets.	
E.4.5: Define progressive, proportional, and regressive	
taxation and determine whether different types of taxes	
(including income, sales, and Social Security) are progressive,	
proportional, or regressive.	
E.4.6: Explain how costs of government policies may exceed	
benefits because social or political goals (rather than economic	
efficiency) are being pursued.	
E.4.7: Define the national debt, explain the effects of the debt	E.4.7.a.1: Define types of taxes (including income, sales, and
on the economy, and explain how to achieve a balanced	Social Security)
budget.	

Standard 5: National Economic Performance

Students understand the means by which economic performance is measured and the causes and effects of business cycles in a market economy.

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IAS	Content Connector
E.5.1: Explain measures of a country's economic performance	
such as gross domestic product (GDP), unemployment, and	
inflation.	
E.5.2: Recognize that a country's overall level of income,	
employment, and prices is determined by rational spending and	
production decisions of households, firms, and government.	
E.5.3: Explain the limitations of using GDP to measure	
economic welfare.	
E.5.4: Identify the different causes of inflation (including cost-	
push and demand-pull) and explain the impact of inflation on	
economic decisions.	
E.5.5: Explain and illustrate the impact of changes in aggregate	
supply and aggregate demand.	
E.5.6: Explain the causes and effects of business cycles in a	
market economy.	
E.5.7: Explain the different types of unemployment.	E.5.7.a.1: Explain the different types of unemployment.
E.5.8: Describe the impact of unemployment and unexpected	E.5.8.a.1: Describe the impact of unemployment and
inflation on an economy and how individuals and organizations	unexpected inflation on an economy and how individuals and
try to protect themselves.	organizations try to protect themselves.

Standard 6: Money and the Role of Financial Institutions

Students understand the role of money and financial institutions in a market economy.

IAS	Content Connector
E.6.1: Explain the basic functions of money.	E.6.1.a.1: Explain the basic functions of money.
E.6.2: Identify the composition of the money supply of the	E.6.2.a.1: Identify the composition of the money supply of the
United States.	United States.
E.6.3: Explain the roles of financial institutions.	E.6.3.a.1: Explain the roles of financial institutions.
E.6.4: Demonstrate how banks create money through the	E.6.4.a.1: Demonstrate how banks create money through the
principle of fractional reserve banking.	principle of fractional reserve banking.
E.6.5: Describe the structure and functions of the Federal	E.6.5.a.1: Describe the structure and functions of the Federal
Reserve System.	Reserve System.
E.6.6: Explain how interest rates act as an incentive for savers	E.6.6.a.1: Explain how interest rates act as an incentive for
and borrowers.	savers and borrowers.
E.6.7: Compare and contrast different types of financial	E.6.7.a.1: Compare and contrast different types of financial
investments.	investments.
E.6.8: Demonstrate how supply and demand determine	E.6.8.a.1: Demonstrate how supply and demand determine
equilibrium price and quantity in the financial markets.	equilibrium price and quantity in the financial markets.

Standard 7: Economic Stabilization

Students understand the macroeconomic role of the government in developing and implementing economic stabilization policies and how these policies impact the macroeconomy.

IAS	Content Connector



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E.7.1: Define and explain fiscal and monetary policy.	
E.7.2: Explain the tools of fiscal and monetary policy.	
E.7.3: Analyze how the government uses fiscal policy to	
promote price stability, full employment, and economic growth.	
E.7.4: Explain how the use of fiscal policy affects budget	
deficits or surpluses and the national debt.	
E.7.5: Analyze how the Federal Reserve uses monetary policy	
to promote price stability, full employment, and economic	
growth.	
E.7.6: Compare and contrast the major macroeconomic	
theories.	

Standard 8: Trade

Students understand why households, businesses, and governments trade goods and services and how trade affects the economies of the world.

IAS	Content Connector
E.8.1: Explain that most trade occurs because producers have a	E.8.1.a.1: Explain that most trade occurs because producers
comparative advantage (rather than an absolute advantage) in	have a comparative advantage (rather than an absolute
the production of a good or service.	advantage) in the production of a good or service.
E.8.2: Explain the benefits of trade among households and	E.8.2.a.1: Explain the benefits of trade among households and
countries.	countries.
E.8.3: Explain the difference between balance of trade and	E.8.3.a.1: Explain the difference between balance of trade and
balance of payments.	balance of payments.
E.8.4: Define and explain the impact of trade barriers, such as	
quotas and tariffs, and analyze why countries erect them.	
E.8.5: Evaluate the arguments for and against free trade.	E.8.5.a.1: Define free trade.
	E.8.5.a.2: Tell arguments for and against free trade.
E.8.6: Explain how changes in exchange rates affects the value	E.8.6.a.1: Define import, export
of imports and exports.	
	E.8.6.a.2: Tell how import and export exchange rate